

SMALL BUSINESS AND E-BANKING LOGISTIC

*Assistant PhD Student Brîndușa Sterpu, brindusasterpu@yahoo.com
Spiru Haret University,*

Abstract: *Internet has touched almost all aspects of our lives, especially businesses. The emergence of e-banking has revolutionized the way we live, shop, entertain and interact. The internet has emerged as a convenient channel for these service providers. The challenge for banks is to try to become “e- “ data is scattered across the countries. Integration of this data is necessary if the banks have to succeed on the net. The second challenge is related to the move towards expanding the basket of financial products being offered by financial service providers. Retail banking sector is affected by e-banking in all aspects.*

Keywords: e-banking, retail banking, business

JEL codes: D89, G21