PROJECT MANAGEMENT – THEN AND NOW

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ABSTRACT: The article analyzes the strategic importance of the project management, that ability of managers to manage projects consistently and competently, being considered a strategic competence. It is also analysed the change of project management vision in terms of the manager's role and responsibility, the necessary knowledge, the clients' expectations and the definition of success. The article underlines the fact that managers begin to focus more and more on business. Projects should now be regarded from a strategic perspective, in the context of a business or an enterprise that should provide value both to the client and to the parent corporation.

Keywords: strategic, competences, management, project, changes.

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